

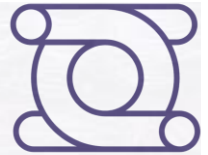


Executive Summary UNDUST

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UNDUST

WHO ARE WE

WHAT IS UNDUST?

UNDUST is a **textile waste management company**. We are conscious and enthusiastic about environmental and social challenges. Our main goal is to bring a brighter future.

SPOTTING THE CHALLENGE IN SPAIN

According to ASIRTEX, clothing and footwear are one of the worst treated urban residual waste. Furthermore, there is a lack of information that prevents adequate traceability of the textile waste.

90% of garments that are discarded end up in landfills, this equals an approximate total of 800 000 tons of textile waste per year.



Figure 1: <https://www.ecotextile.com/2019072924522/materials-production-news/811-increase-in-textile-waste-since-1960.html>

OUR VALUE PROPOSITION

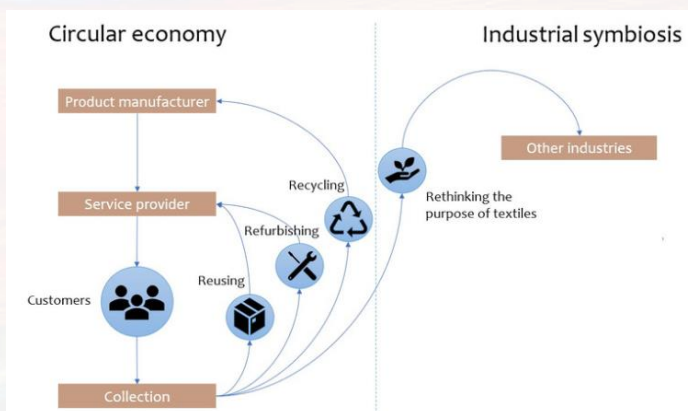


Figure 2: Own elaboration

UNDUST was born as the first Integrate Management System for the textile industry. We give value to a residue that would have ended, in its majority, in landfills. We collect, classify and optimize redistribution of all textile waste. Our business model is based on the Butterfly Diagram of circular economy; trying to give the highest value possible to textile waste.



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OUR VALUES

We are sustainability, We are commitment, We are transparency, We are accountability, We are innovation, We are professionalism, We are efficiency, We are teamwork, We are inclusiveness, We are equity, We are integrity.

OUR VISION

Our vision is to be a leading textile waste management company by implementing a textile waste valorization process.

We will therefore generate benefits not only for our company, but also for the environment and society, placing like so sustainability and circular economy at the heart of our business.

In addition, we would like to be a key partner for public administrations in complying with the European Union and national statutory obligation to collect textile separately by 2025, ensuring like so that waste collected separately is not incinerated or landfilled.

OUR MISSION

Our mission is to carry out a textile waste valorization process to ensure that the waste collected is reintegrated in the market through second-hand shops, direct consumers, recycling plants or producers of recycled material.

Like so we will extend the life of textile product to given them the maximum possible value.

We want to play a key role in the transition to a more sustainable textile industry and in contributing to the achievement of the Sustainable Development Goals.

SUSTAINABLE DEVELOPMENT GOALS

8 DECENT WORK AND ECONOMIC GROWTH



11 SUSTAINABLE CITIES AND COMMUNITIES

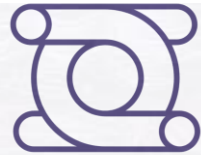


12 RESPONSIBLE CONSUMPTION



13 CLIMATE ACTION





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OUR BUSINESS MODEL

PHASE 1: Textile waste collection

UNDUST proposes a collection system from B2B and NGOs, while we are developing agreements with Madrid city hall and local establishments of Madrid.

PHASE 2: Valorization of the textile waste

We will classify every textile received in a batch system (up to 4 stages of classification based on different criteria) and condition it for his immediate use after these processes.

PHASE 3: Sell the valorized textile waste

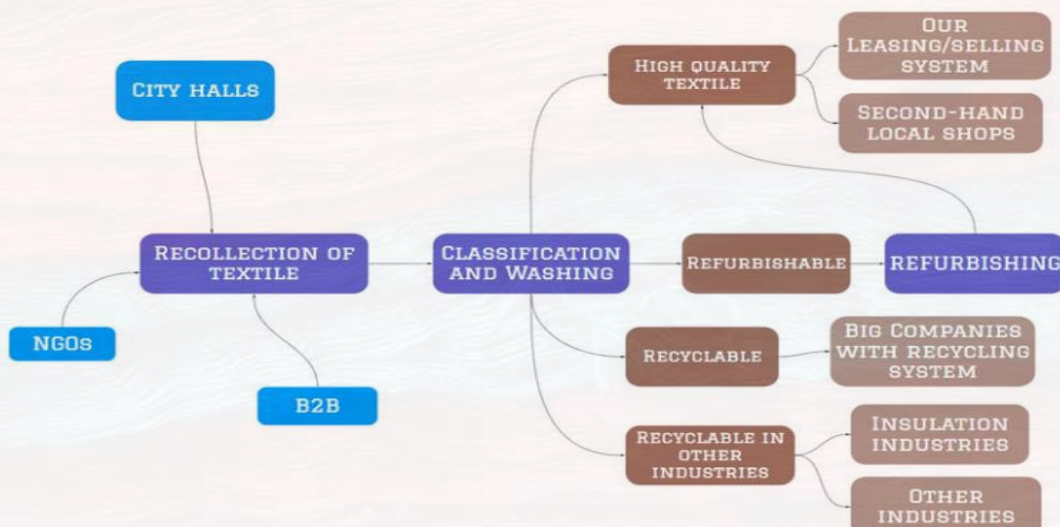
Through multiple partners, we will sell our products. We will dispose our own lease/sale system, allowing the customer to adapt his wardrobe to each season, eliminating bad habits in overall society consumption.

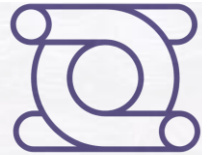
PHASE 4: Add social and environmental value

Sociolaboral Insertation: UNDUST promotes access to employment for people in situations of vulnerability and/or risk of exclusion.

Collaboration with Non-Governmental Organisations: UNDUST provides donations according to the amount of textile waste collected each month.

We want to be an active vector in a new way of thinking and contributing to a better world, supporting NGOs aligned with SDGs.





UNDUST

COMMUNICATION CHANNELS



UNDUST APP



UNDUST WEBSITE



SOCIAL NETWORKS

OPPORTUNITIES

- Low cost waste
- Promoting circular economy
- Low level of competition
- Young team with a firm mission

CHALLENGES

- Dependence of external partners
- Low value product
- Low barriers of entrance
- Unawareness of overall population

Are we a firm proposition?

Initial investment: **120 498.90€**

- 30 000.00€ from own capital (6 founder partners)
- 40 000.00€ from business angels
- Bank loan for the rest of the initial investment

	Before Activity	Year 1	Year 2	Year 3	Year 4	Year 5
<i>By Cash</i>	0.00€	3000.00€	32 079.36€	131 963.22€	238 709.10€	362 302.54€
<i>Cash Flow</i>	3 000.00€	29 079.36€	99 865.86€	106 772.77€	123 593.44€	146 314.79€
<i>AY Cash</i>	3 000.00€	32 079.36€	131 936.22€	238 709.10€	362 302.54€	508 617.33€

IRR: 58% MIRR: 33% VAN: ≈200.000.00€ ROI: 198% ROA: 28%