

# Introduction Development Perspectives

IMSD

October 27, 2011-12

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## Agenda

1. What is Development?
2. Course overview

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1

What is Development?

## What is Development?

...a strong, dynamic, open and growing global  
economy.

G8 Statement, 2001

...advancing the richness of human life, rather than  
the richness of the economy in which human beings  
live, which is only a part of it.

Amartya Sen, Nobel Laureate in Economics, 1998

## What is Development?

...expanding the choices people have to lead lives  
that they value.

UNDP Human Development Report

...promoting environmental rehabilitation and  
empowering people to do things for themselves.

Wangari Maathai, Winner of Nobel Peace Prize, 2004

## What is Development?

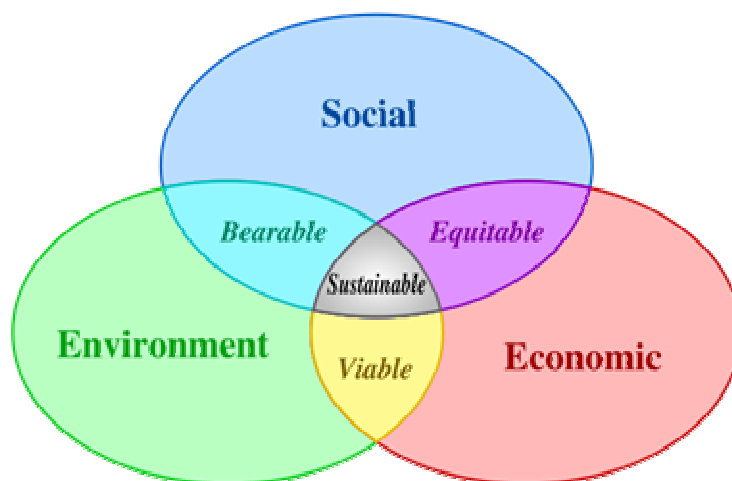
A change for good.

Robert Chambers, Professor, Development Studies

Another name for peace.

Julius Nyerere, First President of Tanzania

## Sustainable Development: Reaching a Balance



## Sustainable Development

Growth without cheating our children.

Anon

Simultaneously looking after the three Es: the  
Environment, the Economy and Everyone.

Sustainable Business Team UK

...development that meets the needs of the  
present without compromising the ability of future  
generations to meet their own needs.

Bruntland Report, 1989



## Sustainable Development

The word 'sustainable' was absorbed into the development lexicon and has since been flogged for everything from 'environmentally sensitive' to 'respect for indigenous ways of doing things' to 'affordable over the long term'.

Maggie Black, 2003



2

Course Overview

## Aim and approach

To provide a solid grounding in key theories and debates relating to development.

To promote:

- Understanding of key theories and debates
- Critical thinking
- Application of concepts
- Participation
- Learning from your peers

## Content

### Development Theory (12 hours)

Definitions, concepts and theories relating to development

### Development Issues & Actors (34 hours)

Rules of the game

Players, levels and sectors

Cross Sector Partnerships

### Testing Development Tools & Approaches (12 hours)

Introduction to humanitarian/development project management tools

## Evaluation

Coursework assignment: 50%

Individual assignment: 40%

Class participation: 10 %

## Coursework assignment

Work in small groups to provide a critical analysis of one **organisation's development strategy**. This analysis should be informed by learning throughout the course.

## Coursework assignment

### 1. Produce a case study report which provides:

- A short description of the organization
- An overview of the strategy to be critiqued
- An assessment of strengths and weaknesses in theory and in practice
- Conclusion and recommendations
- References

**Length:** 3,000 words

**Submission date:** January 23rd 2012

**Grade weighting:** 50% of coursework mark.

**Assessed by teacher**

## Coursework groups

1	2	3	4	5	6
Rodrigo Fabio Hokuma Diana	Carlos Ildikó Iana Lauren	Piotr Tatiana Syafрина	Francesco Tabithah Natalia Laura	Antonio Javier Aitana Aida	Luca Marie Patricia



## Coursework options

**Group 1: The Grameen Bank Microcredit Programme**

<http://www.grameen-info.org/>

**Group 2: Save the Children Education and Child Development**

<http://www.savethechildren.org/site/c.8rKLIXMGlpI4E/b.6153015/k.E633/Education.htm>

**Group 3: The Green Belt Movement**

<http://greenbeltmovement.org/>

**Group 4: The Vodafone Foundation**

<http://www.vodafone.com/content/index/about/foundation.html>

**Group 5: Amnesty International Human Rights Education Programme**

<http://www.amnesty.org/en/human-rights-education>

**Group 6: Inter-American Development Bank Labour Programme**

<http://www.iadb.org/en/topics/labor/>

## Coursework assignment

### 2. Prepare a class presentation which provides:

- An overview of your work
- Key findings and initial conclusions

**Timing:** 10 minutes for presentation, 10 minutes for questions

**Presentation date:** January 10, 2012

**Grade weighting:** 50% of coursework mark.

**Assessed by teacher (70%) and students (30%).**

## Coursework tips

- Search carefully for information on the organisation and its approach - using at least 5 key references
- Spend time debating and discussing your findings
- Consider the concepts and tools discussed in class
- Allow all team members to participate
- Ensure that you demonstrate original thinking
- Incorporate feedback from your class presentation
- Be concise AND creative!

## Individual assignment

Using your blog:

- Select a key development issue/challenge that you are passionate about
- Comment on this in relation to your learning from the course
- Post comments/questions on the blogs of your fellow students

**Timing:** At least 5 quality entries during the course (not all at once!)

**Final date:** January 13, 2012

**Grade weighting:** 40% of coursework mark

**Assessed by teacher**

## Marking scheme

Grade	Mark	Coursework Assignments
<b>Distinction</b>	<b>8 - 10</b>	Work of exceptional quality. Demonstrates considerable skill in organisation of material. Arguments are logical and internally consistent. Very effective integration of theory and practice. Substantial evidence of originality and creativity.
<b>Good pass</b>	<b>6,5 - 7,9</b>	Work of good quality. Presents material in a coherent and logical fashion. Effective integration of theory and practice. Evidence of originality and creativity.
<b>Pass</b>	<b>5 - 6,4</b>	Work of adequate standard. Topics are addressed but some inconsistent material included. Fair integration of theory and practice. Some evidence of originality and creativity.
<b>Fail</b>	<b>0 - 4,9</b>	Work of poor quality. Inadequate coverage of the topics. Limited integration of theory and practice. No internal consistency. Little evidence of originality and creativity.