



Unión Europea
Fondo Social Europeo
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Name of the Center	BUSINESS INNOVATION CENTRE – CITTÀ DELLA SCIENZA		
Country	Italy		
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Address	Via Coroglio 57 – 80124 NAPOLI - ITALY		
Strong areas of expertise	<p>BIC - Business Innovation Centre of Città della Scienza has the European quality trade mark EU-BIC and it is a member of the board EBN – European Innovation Network - and supports the enterprise creation in the following sectors:</p> <ul style="list-style-type: none"> - Smart Cities and Green Economy: environment, energy, cleantech, green mobility; - Bio Economy: medical technology, biotechnology, health, life sciences, agri-food, economy of the sea; - Creative Industries: advanced design, digital fabrication, new media, digital applications, smart education, culture, leisure; - Information and Communication Technologies: Internet of things, user interfaces, wearable devices, cloud computing, big data, security, virtual reality, new applications and solutions for the web; - Manufacturing 4.0: robotics, mechatronics, nanotechnology, new materials, industrial processes. - Educational 2.0 : contents and innovative solutions for schools , in order to promote the creation of new startups <p>BIC - Business Innovation Centre of Città della Scienza not only provides spaces and specialized services to support the creation and the development of innovative enterprises but also helps new enterprises during all their life's cycle, from the idea generation until the "go to market" process, when they are ready to face independently the market.</p> <p>BIC instruments for innovation creation and development and for enterprise internalization are composed as follows:</p> <ul style="list-style-type: none"> - Smart Lab – a pre-incubation area dedicated to creative and business ideas; - Coworking – a space dedicated to students and entrepreneurs who need a workstation in a shared space, to be used with maximum flexibility; - Incubator – spaces and specialized services dedicated to innovative startups and academic spinoff; - AIC – a post-incubation area which works in synergy on joint R&D projects, with the Incubator and more generally with Città della Scienza; - D.RE.A.M. – FabLab – the Design and REsearch in Advanced Manufacturing LAB, is a space entirely dedicated to innovation and forefront digital manufacturing technologies. The D.RE.A.M. project is an initiative that aspire to intercept opportunities for business, industrial and social development driven by the advent of digital technologies and advanced manufacturing. Counting on a surface wider than 1000 square metres, the D.RE.A.M. includes extensive areas dedicated to education, classrooms, the fabrication laboratory with the most innovative tools and machines, spaces for the tests and prototyping and a wide co-working spaces. Its activities are managed through the FabLab equipped with the most forefront technologies and with a prestigious international team of professional experts, enabling the offer of services and innovative solutions for digital manufacturing, coding, electronics, robotics and automation. - International technology transfer Centre: provides services to support internalization activities of research – enterprise system, a real platform of business matching specialized services to sustain technology transfer, joined research projects realization, new enterprises development and new business opportunities, the investments between Italy and other countries. In particular it has to be signaled the scientific and technological cooperation program between Italy and China, which is coordinated by Città della Scienza at national level. 		

Services to be provided	
Mentoring	<p>Mentoring: Each mentor will dedicate his professionalism for two hours a day to each entrepreneur.</p> <ul style="list-style-type: none"> - Dr. MARIA CONTURSI – Head of Business Innovation Centre - Dr. LUCA SIMEONE – Project Manager of Business Innovation Centre - Dr. CHIARA MAIORINO – Business Developer and Technology Transfer Manager - Dr. GIANLUCA MARINO – Independent associate - Dr. MARCO VALERIO IZZO – Investor Relator and Financial Controller at Buzzoole - Dr. GIACOMO ROSA – Independent Startup Advisor
Space and infrastructure	<p>The Incubator is composed by 35 offices of about from 50 to 100 sqm each, where qualified staff offers mentoring and business development services addressed to innovative startups and spinoffs; 2 meeting rooms all equipped with internal land line and wifi connection.</p> <p>Would the entrepreneur have a free space all day in the center? Only some hours a day? What are the timetables?</p> <p>Each entrepreneur will be hosted in a Coworking space, which is the new service offered by Città della Scienza addressed to professionals, creatives, startupper, designers, makers and programmers. It is an alternative to traditional office that provides the possibility to use a workstation in a common space, in order to enjoy, with maximum flexibility, the system of networking opportunities offered by Città della Scienza, by sharing tools, ideas, experiences, know-how, designs, and creating synergies, contaminations, collaborations. The coworking space is equipped with desks, chairs, wifi, shelves, printer, scanner, a common telephone number, relax area, common outdoor areas. Coworkers can also use meeting rooms, services of reception and security, and is available from 9.00 to 17.30 pm. from Monday to Saturday.</p> <p>Coworking Nomad is the new free service offered by the Incubator of Città della Scienza, in Coroglio Street 57, Naples addressed to young people (18-35 years), whose aim is to offer the opportunity to have a dynamic and well equipped place to study or work in order to produce more ideas and sharing knowledge in the innovative complex system of Città della Scienza. Nomad Working provides: the use of a nomad free workplace (desk and chair assigned every time according to availability) in an open space in the Incubator, by booking; free participation to training and networking events; and free wi-fi.</p>
Networking with local entrepreneurs	<p>Bic can introduce the entrepreneur not only to other entrepreneurs working either in the incubator, but also to Area Industria della Conoscenza (AIC) which is a local post incubation area, so that they might share experiences and competences on starting-up a business.</p>
Networking with other local agents	<p>BIC gives the possibility to the entrepreneurs to meet potential customers and investors and to keep in touch with local universities; training and research centers; local and national institutions like MISE (Italian Ministry of Economic Development), MIUR (Italian Ministry of Education), and professional associations.</p>
Integration Activities	<p>The entrepreneur's would be involved to join the local daily activities of the center such as workshops; seminars; conventions; business acceleration program events:</p> <ul style="list-style-type: none"> - FUTURO REMOTO: the main Italian Science festival promoted by Città della Scienza in cooperation with Campania's universities, research centers, institutions and foundations, enterprise world. - SMART EDUCATION&TECHNOLOY DAYS; is an exhibition/convention promoted by M.I.U.R. and coordinated by Città della Scienza, which support a great exhibition area of didactics supply, an articulate program of seminars, conferences, meetings, workshops and multidisciplinary laboratories about didactic innovation; - ITALY-CHINA INNOVATION WEEK; is a platform for the internationalization of innovation-research system between Italy and China, in order to promote networking and the matchmaking between research institutes, universities, and innovative italian and chinese enterprises, aiming to create new scientific partnerships.
Is there any assistance in finding accommodation?	<p>By necessity the center has an assistance service for finding accommodation close to the building. Contact company : ICESNEI http://www.icesnei.it/ info@icesnei.it Tel. +39081.5522393 - +39081.5522350</p>
Other additional services (if any)	
Bar, restaurant, fablab facilities, parking area, possibility to visit the Science Centre of Città della Scienza for free, Free WiFi.	