

MINISTERIO
DE INDUSTRIA, COMERCIO
Y TURISMO





Un proyecto financiado por:





EUROPEAN COWORKINGS

PROGRAMME



WHAT IS THE **PROGRAMME** ABOUT?

European Coworkings EOI is an international acceleration program aimed at entrepreneurs willing to make their business grow with brand new perspectives. Participants get a 2-month free training and personalized mentoring from European experts and benefit of a 5-week stay in an entrepreneurship centre in Europe and therefore gain a first-hand insight of the local entrepreneurial ecosystem.

The programme is co-funded by the European Social Fund under the Spanish National Operational Programme for Employment, Training and Education.

EOI has already launched **four editions of this programme** since 2016. **205 entrepreneurs** from all sectors and regions of Spain have been mentored in more than 34 European Hosting Centers that join the European Network of EOI mentors.

The programme structure includes an online mentoring phase and an in-country mentoring phase (40 hours along 5 weeks) at the European hosting centre. Mentoring and training expenses as well as travel expenses to Europe and accommodation during the in-situ phase are covered by the programme.



EUROPEAN COWORKINGS

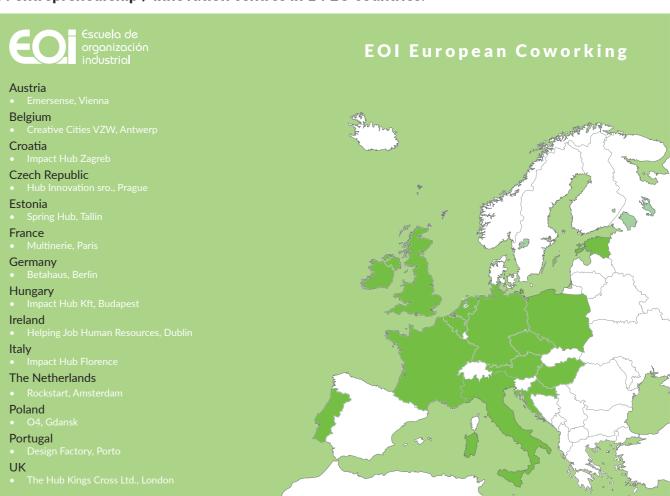
PROGRAMME



HOSTING CENTERS

For this 4th edition, 14 EU partners have joined the programme as hosting centres, welcoming our Spanish entrepreneurs and mentoring them for several weeks.

14 entrepreneurship / innovation centres in 14 EU countries:



EUROPEAN COWORKINGS

PROGRAMME



WE HELP ENTREPRENEUS TO START A NEW BUSINESS WITH **PASSION** AND **HARD WORK**...

CREATIVITY LEAN START UP METHODOLOGY
NETWORKING TEAM WORK AND MOTIVATION
COLLABORATIVE ECONOMY PERSONAL BRAND DIGITAL
MARKETING FUNDING STORYTELLING
EFFECTIVE COMMUNICATION STRATEGY NEGOTIATION
INNOVATION FINANTIAL TOOLS
STRATETIC PLANIFICATION CASH FLOW

The programme is real thanks to our **EUROPEAN ECOSYSTEM OF**

HOSTING CENTERS

MENTORS

EOI TEACHERS

EOI STAFF and of course...

OUR ENTREPRENEURS!



2WORK EUROPE

SOME OF OUR **MENTORS** AND







ENTREPRENEURS IN EUROPE







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SOME OF OUR ENTREPRENEURSTHEIR PROFILE AND PROJECTS







Acorán Viera, is a Telecom Engineer specialized in biometrics and IoT who loves music, science, basketball and turtles

Avantra (Advanced Trauma and Orthopedics Network) is a platform which assists doctors and surgeons in the whole process from diagnosis to treatment and surgery approaches. We provide easy access and matching between scientific and medical industry products information as well as the possibility of discussing and getting support between colleagues, all in the same place, with the aim of unifying global medical criteria.

www.wedukit.com

Adrian J. Troncoso, is CEO and Founder of Wedukit-Education Technology (International Consultant at United Nations (UN Women) and Director of IT at Social Intelligence Institute.

Adrian has 14 years of experience in the eLearning sector working with clients in Spain, USA, Mexico, Australia, etc. He holds a Master's degree in Information and Knowledge Society, a Bachelor degree in Biology, and is passionate about Education.

In **Wedukit** - Education Technology we believe online courses are the future of education. We believe that courses can adapt to individual learning needs. We are a 5-people team improving "the look & feel" and security of online learning Platforms for Schools in the USA, through delivering plugins for the LMS Moodle. Furthermore we offer consultancy services and develop digital content for online courses.



LASTING LOVE

Agnieszka Kusta inspires couples to grow together and reconnect with each other.

At the beginning of a relationship we feel like we can fly... But once we get married the routine takes over, we realize we are not living with a prince and there are so many things that want to capture our attention that it is not so easy to care for the passion in our marriage.

Agnieszka offers workshops and retreats for couples to make their relationships even stronger and more satisfying.





www.anaemberley.com

Ana Emberley holds Bachelor in History, MD in American Anthropology and postgraduate in Archivistic. She has worked for 12 years in the Public Administration, and since two years ago is exclusively dedicated to professional writing.

She is currently developing her project "Ana Emberley" as an entrepreneurial writer. In 2017 she published her first novel 'La hermana del Masón' www.anaemberley.com.





www.ninjamails.com

Antonio Fernández, graduated in Economics, is a Marketing and sales Specialist and an entrepreneur with a MBA.

Ninjamails is a professional communication tool that facilitates and speeds up prospecting and commercial communication at the B2B level thanks to our Ninja tool, which through Big Data, machine learning and probability is able to "guess" any professional email from all over the world.





www.waflgtb.es / www.waflgtb.com

Antonio Morales. is CEO of WAF.

Antonio started to investigate about LGBT parenting, and he found certain isolation of these families in our society, facing lots of bureaucracy and lack of visibility. Then he decided to do something to help these families, creating an app to connect them.

WAF is the first app in the market, aimed for Lesbians, Gays, Bisexuals and transexual families. Families, Couples and Singles of the LGBT Community with or without kids but with the intention of having them. **WAF** wants to create the largest community of LGBT families online.





www.dinoenglish.eu

Antonio Angel Vílchez

Dino English consists in a set of board games to learn English grammar and vocabulary in a funny way. Learning while playing! The games were tested by experts with an experiment comparing two groups, one group taught in a traditional way and the other one playing the board games, when the two groups completed the test the group who was taught with the board games got 60% better results. English learners will enjoy these games while improving communication skills.





www.loscuentosdelmundo.com

Bárbara Pascual has a Bachelor's degree in Molecular Biology, with some experience in a research laboratory. She is co-founder of "Cuentos del Mundo".

Cuentos del Mundo is a second-hand bookshop for children specialized in different languages, based in Guadalajara. We offer tools such as books and interactive games for parents and teachers that want to teach languages to their children so they can be ready for this globalized world. Moreover, we support responsible and sustainable consumption, and that's why we have focused in second hand books, which are also more affordable compared to new ones. These books and games are selected one by one to make sure the quality is the best for our clients. We call them our little treasures.

We call them our little treasures.

SOME OF OUR ENTREPRENEURS THEIR PROFILE AND PROJECTS







TAGether

www.fitenium.com

Borja Zurita Pérez, studied Administration, Management and International Business. Before co-founding Fitenium he performed different roles in the financial management sector and international business in several countries.

Fitenium is the video-based Strava for strength training. Fitenium is a gamified video-based network marketplace app where athletes and coaches share their bodyweight and free-weight workouts to track, rank and improve their physical performance and get interesting discount.

www.tagetherapp.com

Caren Rivadeneira, has MBA from Aarhus University (Denmark) and collaborated with other Startups as an account manager. Together with David Huerta she founded TAGether.

TAGether is an app that works as a social network for people who want share hobbies and interests. The objective is to make easier to find a person for sharing passions and make plans together. It works with our algorythm based in TAGs system of the likes of the user. We show the users a list of compatible people and plans, TAGether, Share your Passions!







https://goo.gl/TWiKGt

David Argumosa, is a civil engineer. He has been involved into entrepreneurship during the last 5 years where he co-founded two disruptive start-ups in Brazil and Denmark, allowing him also to live and experience along the way other entrepreneurial eco-systems like Tel-Aviv and Bangalore.

SkyCar, constitutes a cutting-edge traffic management system aiming to track vehicles in real-time by using sensor data along with highresolution infrared satellite imagery. With the beachhead market focusing in Málaga's public parking slots, Skycar plan to increase the growing interest in "Smart cities" making our Al-based software the first choice by City Transport Departments worldwide.

David Núñez Nepomuceno, holds a master's degree in Biotechnology. He has worked as a researcher in several research centers and has participated in the Explorer "Young people with ideas" business incubator program. He is the founder of BioControl.

BioControl is a biotechnological project in which an ecological insecticide has been formulated. Unlike the chemical pesticides that are used today, is not pollutant and is respectful with the environment. In addition, BioControl designs insecticides to act only against the plague that we want to eliminate, leaving the rest of the ecosystem unchanged. This specificity gives its products additional added value since it is of enormous importance for the health of the crop that certain beneficial organisms, such as bees, are not affected.









www.heromask.es/en

Carlos Helder García is a Computer Engineer. Due to his passion for education he traveled to China to become a teacher of foreign languages.

Heromask is a virtual reality action video game to learn languages. Children can learn German, French, Spanish, English or Chinese. The idea was born when he tried to avoid long list of vocabulary to memorize. They have more than 300 customers and a big partner, Editorial SM, an education publisher with a reach of 23 million kids of target group (5 to 12 years old). He is looking for investment to grow and replicate the business model internationally.

Cecilio Martínez Castellano is Founder/CEO at FOOS. Digital Marketing Manager, Master in labor relations and human resources. and degree in Digital Marketing. Background as Manager in Social media manager, Digital Marketing Manager, Account Manager. He is also an entrepreneur since 2010 with several companies and projects.

FOOS is a platform to connect cooks with diners to sell homemade dishes in a context of collaborative economy. The idea is to connect by geo-location those people who cook daily at home with those people who appreciate homemade food but do not have the time, energy or the skills to do it themselves





www.clubtiendas.com

Diego Delgado is a Computer Engineer with more than 15 years of experience launching and promoting internet projects. Nowadays, he works as CTO in Linkses Network, a software consulting Company founded by him.

ClubTiendas is an e-commerce suite that includes an online store creator (SetupMyShop.com), a price comparison engine (ConsumerStore.com) and an affiliation platform.





www.privatlux.com

Erika Pierremont combines her expertise in data science and entrepreneurship to deliver value for the venture-capital industry. As the founder & CEO of PrivatLux, her mission is transforming the way venture-capital firms make their investment decisions by utilizing machine learning to increase evaluation accuracy and produce higher rates of success for investors.

PrivatLux is designing and developing InScore, an investmentscoring product for the Venture Capital Industry. From screening potential investments to signaling portfolio company failure. We utilize advanced predictive data analytics to identify winning patterns and early risks, powered by machine learning (AI).

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www.eo

SOME OF OUR ENTREPRENEURSTHEIR PROFILE AND PROJECTS





Fernando Morales de Rueda is Bachelor in Environmental Sciences. He has worked in Social Perception Research and participated in different social and green business incubators.

Greening cities project aims to bring people together to connect with each other through natural experience in cities. We strengthen communities by facilitating the co-creation of vertical gardens through a participatory process. The result: more sustainable and resilient cities.

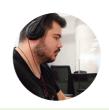




www.HopApp.com

Francisco de la Torre is an Entrepreneur, IT Professional 10+ years experience, Telecommunications Engineer, Business and Administration Graduate and CEO at HopApp.

HopApp's vision is to create the biggest Airsoft Sport Community around the world and our mission is to provide a connecting social platform for Airsoft players where they can share experiences, game gears, create, join and look for airsoft matches easily.





Jeremy Godoy is the Game designer and Game composer of Luxur. We are a 5 members team working on it, each one whit experience developing games.

Luxur is a new game studio that now its creating three different games making a new and unique way of playing.

Based on the story of our role play book we're making the first cross games, letting players play between platforms of our games with the same character, story, background, role... also crossing between Physical and Digital games, offering a new way of playing more immersive and creative for the players.





www.duetech.es

Jorge Isla is a lawyer specialised in corporate law and an entrepreneur. Co-founder and CEO of DueTech.

DueTech is a startup specialized in helping its clients in the management of their portfolios of real estate assets. We believe that the way to improve decision-making process is the continuous exchange and enrichment of the information generated by each member of the team. We provide a platform service designed to improve the flows and quality of work in the management of real estate portfolios.





www.coku-app.com

Gonzalo Rodríguez-Baltanás Díaz studied Computer Science and an MBA. He is the founder of **CokuApp**.

There is a growing movement in the world right now: The coworking revolution. It is a change of paradigm. To meet demand, there is a growing number of coworking spaces. But succeeding as a manager of a coworking space is hard. Coworking spaces are very complex businesses: there are invoicing, contracts, reservations, community management aspects...

The tools that coworking spaces need are quite diverse, and it is costly to have them all. But what if there was a tool that unified all of these functions into an easy-to-use web application affordable to all spaces in the world?





www.twaifweb.com

Javier García has a business administration and marketing background and loves to discover and create new ways to connect people. He co-created a social network with Marcos Morales and Martin Suárez, designers and entrepreneurs.

Twaif is a social network for young people based on gamified visual interaction. Users post photos and videos as a direct communication tool and play with different camera modes designed to enhance a more dynamic and fun connection.





www.biometeo.es

Jose Antonio Jiménez is an Computer Engineer by the University of Seville, with more than 20 years of experience in the IT, Engineering, Energy & Utilities and Health care sector, in multinational companies such as Accenture or Capgemini. He has a wide experience in the management of results-oriented teams and large software lifecycle projects. Machine learning and Data scientist learned in Stanford University courses. Experienced in e-Health solution under biomedical researchers' advising, aiming to develop eHealth products based on Al models

Biometeo is an smart system in healthcare. We have developed an Al-core framework specialized in medical diagnosis and prediction. It is possible to develop verticals such as the COPD prediction model that we have already begun to develop as the first prototype.





José Esparza Muñoz, Telecommunication Engineer, Software Developer and Founder of NeuroInnovaX.

NeuroInnovaX came up to be able to help people with reduced mobility, whether they are old or people who have suffered an accident, which causes them an injury such as paraplegia, or simply people that suffer any kind of disease. The main product is NeuronNet, a BCI with which you can perform tasks remotely and without effort, such as closing a window or opening a door.

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SOME OF OUR ENTREPRENEURS THEIR PROFILE AND PROJECTS





www.sherplan.com

Jose Luis Navarro is an Industrial Engineer specialized in the management of research and innovation projects. He leads Sherplan, a company founded in 2017 and composed by a team of 4 professionals.

SherPlan is a TravelTech company that has its own technology and a wide network of tourism professionals to offer Smart Travel solutions for travelers and companies. Travelers are offered personalized digital advice for their trip, given directly by local experts. Sherplan is in international growth, already operating in many destinations throughout 3 countries.





www.Xmigrations.com

Manuel R. Elena, founder and CEO at Xmigrations.com is graduated in Clinic Psychology and co-authored in sports psychology articles. He worked as a mentor for psychology students in the Murcia I Penitentiary Center and holds a degree in SAR Rescue Swimmer before he created

Xmigrations.com Tourism for Environmental Conservation is the new marketplace in which you can book travel experiences like surfing, scuba diving, hiking, etc. We are the solution for those who want to migrate from the city to nature. With every reservation, we donate a 5% percentage of our income to local environmental actions. introducing the environmental NGOs into the classic relation between tourist and enterprise.



FRONTELO

www.lauramonfrontelo.com

Laura Ramón Frontelo is designer and artist and also the founder of FRONTELO. Before launching her own line of accessories, she had previous experience designing workspaces for PriceWaterhouseCooper, Cisco, Havas Media, IBM and L'Oreal among others. And, as an artist her work has been exhibited in galleries such as London Royal Academy of Arts as well as in private collections around the world.

FRONTELO is a Spanish accessories brand founded in 2018. The label arises to satisfy the desire of exquisite and non-conformist individuals who aim for unique accessories in the world, of excellent quality and exclusive design. FRONTELO accessories are produced in limited editions of 100 units per design under the highest quality standards offering an exclusive, timeless and elegant product.

The designs are inspired by the countries that the founder of the brand has visited throughout her life combining her passion for travel with her artistic experience.





Magdalena Aniol is an NLP software engineer and a passionate climber helping climbing communities to upgrade their training practices through tech.

ClimbingLabs is a platform for climbing coaches and athletes that will facilitate access to quality, personalized training as well as significantly improve remote coaching experience by providing climbing specific analytics tools and addressing issues such as low-engagement and a high dropout rate.





www.prexenz.com

María Acevedo, has a degree in Information Sciences and 3D artist, is a founder of Prexenz together with her partners.

Prexenz is a 3D infographic company focuses on virtual reality. Our main objective is the creation of environments for virtual reality, trying to achieve realistic results and complete interaction in order to obtain a totally immersive experience. We work in related fields like 3D modeling, 360° image and video, augmented reality and video games.





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www.eo

www.doctorkevframe.com

Miguel Ángel Donaire is a video editor and motion graphic designer. He founded **Doctor Keyframe** after receiving his Bachelor's degree in Audiovisual Communications and working for nine years in creative advertising agencies. A vivid storyteller with a keen eye for creating narratives, he transforms the insights of a wide range of clients and industries into videos and advertisements used in cinema, television, and digital platforms. Having already caught the attention of prestigious creative agencies all over Spain, he now hopes to become a reference for digital content production and storytelling.





Mónica Christina Casanova is Founder and CEO of Blend. She has a varied background in communications (Emerson College Boston. MA), educational management and teaching and most recently was awarded her MBA (Carlos III University in Madrid.) She is a fierce entrepreneur from New York, USA who has previously founded and run her own small business in Spain and now looks to break into the e-commerce market with a brand new passion project. "Blend" was created out of a deep sense of purpose to promote local economies and the internationalization of a cornerstone national product; high quality extra virgin olive oil.





www.mediacionclm.com

Navali González M. Founder and CEO at Mediacionclm.com is graduated in Organizational Psychology with a postgraduate in Alternative Dispute Resolution, a Master in Cultural Psychology and a specialization in international trade

Mediationclm is a form of Alternative Dispute Resolution (ADR) between two or more parties with concrete effects. We offer an alternative way of resolving conflicts unlike judicial process at a low cost with a legally binding and enforceable agreement. Moreover, we are also the solution for those who want to work or study in Spain and want to do the legal recognition of their studies before the Minister of Education.

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SOME OF OUR ENTREPRENEURSTHEIR PROFILE AND PROJECTS



Funddity





www.funddity.com

Orlando Naranjo is an WordPress implementer, a marketing strategist, a Dj and a dog lover. He had been involved in art since he was a kid and that is why he came up with the idea of Funddity.

Funddity is a platform and a set of tolls that helps artists and content creators to monetize their creativeness. Crowdfunding for their next project, access to exclusive content, auctions or open price on their products are a few of the ideas and concepts we implement on their campaigns, which can be hosted on our platform or "self-hosted" on their own website. Our goal is to make artist embrace the tension between creativity and business.

www.orballo.eu

Óscar Torres studied advertising and public relationships. His passion is work with and for people. Chief Marketing Officer in Orballo, he's always exploring new ways to help people and make a better world.

In **Orballo**, we believe there's nothing more rewarding than working the land. Orballo offers the best quality products, 100% organic, 100% quality, avoiding the use of pesticides, herbicides and synthetic chemicals. In the As Mariñas region, in the province of A Coruña, Spain, we started to cultivate and enhance species such as chestnuts, hazelnuts, walnuts and a wide variety of aromatic plants. We take care of the entire production process ourselves, which allows us to guarantee that our produce is harvested at the best time and processed with the utmost care





Pablo García-Pellicer, is an architect from Almería specialized in urban sustainable development, and with a wide experience in the design of projects within an integrated approach and management of European funds.

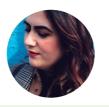
REVIVE Project faces the challenge of depopulation in rural areas by providing a comprehensive strategy for public administration to connect existing resources and also attract new inhabitants to live and work in stunning small towns (at least for a while) through an appealing turnkey solution of housing + up-to-date workspaces + support programs.



GREEN-TECH INDUSTRIES

Pahrsva Metta has a background in data science and economics.

Green-Tech provides a solution for up-cycling plastic bottles in Belgium. A majority of PET bottles are recycled into lower quality materials such as polyester which ultimately ends up in landfills or leaks into the oceans. We increase the quality of PET bottle waste so it can be used to create new bottles from 100% recycled PET. We call this closed loop recycling.



WEDDING Equation

www.weddingestudio.com

Paloma Cardenas is a graphic designer and copywriter that has been working for the wedding industry for the past 5 years. She designs wedding stationery as well as writes online content for fashion and lifestyle blogs and websites.

Wedding Estudio is a creative coworking space focused on the wedding and events industry, offering more than a simple desk. We are entrepreneurs looking for coworkers who want to share a space with lots of possibilities. Our local, with more than hundred square meters, it's based on a unique concept where we work independently but we can collaborate and organize events together.. Already have your own office? Ask us about our Wedding Club, the perfect way to take your business to a next level.





www.paoladugue.com

Paola Duque is a designer and jewelry maker.

Through her signature **Paola Duque Jewellery** (www.paoladuque. com), she offers small pieces of art with high quality that connect with the emotions of people.

Unique pieces, exclusive and personalized designs, handmade with traditional craft processes, focused on sustainable production, both economically, socially and environmentally.





www.gofoodie.es

Raúl García Montero studied Technical Engineering Telematics. During more than 7 years he developed and coordinated digital literacy and programs in the social field.

GEOfoodie, a GoFoodie spin-off, is a project of extraction, study and analysis of BigData for the sector of the restaurant business, at the moment in phase of essay and development of the first analysis tools thanks to the collaboration with specialized social networks (GoFoodie) and a group of restaurants interested in doing pilot tests.





www.azbags.es

Rocío Aznárez, is the co-founder and marketing responsible of AZbags.

AZbags is a brand of hand-made textile bags and accessories which has been founded by two sisters, Pilar and Rocio Aznárez, based in Cuenca (Spain). AZbags offers a huge range of sizes and designs, adapting to every situation and necessity.

We believe in a business model consistent with our values, that is respectful and sustainable. All our products are made with 100% Spanish fabrics and materials. There are not 2 equal pieces and all of them are made with heart and soul.

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Rosa Martínez González is a Translator, Interpreter & e-Commerce Specialist. Founder of FurbishMe.

FurbishMe is an e-Commerce platform ideal for students moving out. It sells low cost packs with everything their new house will need for their stay abroad. It's also a space where students can donate their things before they leave and be rewarded for it!





www.reloops.es

Santiago Ramos Navarro, is a Bachelor of Science in Chemistry and Master in Management and Development of Renewable Energy.

Reloops opens the door to Sustainability and the Circular Economy both for people and companies. For people, by providing information and training that will help them to do less harm and create a closer relationship with our environment. For companies, by researching how to achieve maximum resource efficiency (raw materials, energy) and their processes, using Lean and Circularity tools.





www.procoachgaming.com

Sasan Khorrami Mashhadi Minaei, with an engineering background and EMBA, awarded first in Executive Education in promotion 2014, is CEO of Procoach Gaming Company.

In **Procoach Gaming Company** we found a way to coach people inside the virtual world, in a fun, accessible and interactive way that vou have never seen before. You will discover what stops you from improving and reaching all your expectations with our personalized iourneys of coaching. Join us and enjoy the adventure of empowering vour mind and skills.



FlairStay

www.flairstay.com

Zuzana Bartoková is one of the co-founders and CEO of FlairStav.

FlairStay offers the warmest experience the whole year. Sustainable and local stays in holiday properties in Tenerife, Canary Islands with aim to expand to the rest of Canary Islands. For our guest-travelers we provide all detailed information and 24/7 support. For owners of the properties we provide transparent and professional property management.

SOME OF OUR ENTREPRENEURS THEIR PROFILE AND PROJECTS

WHAT DO YOU GET AS AN ENTREPRENEUR?

- You will get free training and personalized mentoring from European mentors of entrepreneurship and innovation centres.
- You will be part of a network of entrepreneurs willing to make their businesses grow in Europe.
- You will live an experience abroad, where experts from different fields will make you see things in a different
- You will participate in a final Wrap-Up Event, where you can present your pitch to a European Assessment Committee and hence receive feedback on how to approach your business strategy.

APPLICATION REQUIREMENTS

- The entrepreneur's business project has to be under way or already running (max. 3 years).
- Project ideas can address any field of activity (IT, Tourism, Health, Collaborative Economy, Green and Circular Economy, Social Innovation...)
- A high level of English from the entrepreneur is required as well as a strong motivation towards the Programme.
- The fact that a given business project idea will be internationally mentored has to make sense.
- Special consideration is given to innovative and creative ideas as well as green and circular economy projects.

JOIN OUR PROGRAMME!



More info: europeancoworkings@eoi.es









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