



GOBIERNO
DE ESPAÑA

MINISTERIO
DE INDUSTRIA, COMERCIO
Y TURISMO



Escuela de
organización
industrial



PROGRAMA
2WORK
ESPACIOS COLABORATIVOS

EUROPE

Un proyecto financiado por:



Unión Europea
Fondo Social Europeo
El FSE invierte en tu futuro

EUROPEAN
COWORKINGS **EOI**
PROGRAMME 5TH EDITION

EUROPEAN COWORKINGS

PROGRAMME



WHAT IS THE PROGRAMME ABOUT?

European Coworkings EOI is an international acceleration program aimed at entrepreneurs willing to make their business grow with brand new perspectives. Participants get a 2-month free training and personalized mentoring from European experts and benefit of a 5-week stay in an entrepreneurship centre in Europe and therefore gain a first-hand insight of the local entrepreneurial ecosystem.

The programme is co-funded by the European Social Fund under the Spanish National Operational Programme for Employment, Training and Education.

EOI has already launched five editions of this programme since 2016. 244 entrepreneurs from all sectors and regions of Spain have been mentored in more than 36 European incubators that have joined the European Network of EOI mentors.

The programme structure includes an online mentoring phase and an in-country mentoring phase (41 hours along 5 weeks) at a European incubator or accelerator (hosting centre). Mentoring and training expenses as well as travel expenses to Europe and accommodation during the in-situ phase are covered by the programme.





EU INCUBATORS & ACCELERATORS (HOSTING CENTERS)

For this 5th edition, 13 EU partners have joined the programme as hosting centres, welcoming our Spanish entrepreneurs and mentoring them for several weeks.

13 centres in 12 EU countries:

EOI Escuela de organización industrial

EOI European Coworking

- Austria**
 - Impact Hub Vienna, Vienna
- Belgium**
 - Start it Smart, Sofia
- Czech Republic**
 - Impact Hub Prague, Prague
- Denmark**
 - Republikken, Copenhagen
- Estonia**
 - Spring Rem, Tallin
- France**
 - Sasu Avdbdo, Paris
- Germany**
 - Betahaus, Berlin
- Hungary**
 - Impact Hub, Budapest
- Ireland**
 - CorkBic, Cork
- Poland**
 - Contractor +, Gdansk
- Portugal**
 - Impact Hub Lisbon
 - Instituto Pedro Nunes, Coimbra
- The Netherlands**
 - Rockstart Entrepreneurus B.V, Amsterdam

EUROPEAN COWORKINGS

PROGRAMME



WE HELP ENTREPRENEURS TO START A NEW BUSINESS WITH **PASSION AND HARD WORK...**

CREATIVITY LEAN START UP METHODOLOGY
NETWORKING TEAM WORK AND MOTIVATION
COLLABORATIVE ECONOMY **PERSONAL BRAND** DIGITAL
MARKETING **FUNDING** STORYTELLING
EFFECTIVE COMMUNICATION STRATEGY NEGOTIATION
INNOVATION FINANCIAL TOOLS
STRATEGIC PLANIFICATION CASH FLOW

The programme is real thanks to our
EUROPEAN ECOSYSTEM OF

|

HOSTING CENTERS
MENTORS
EOI TEACHERS
EOI STAFF and of course...
OUR ENTREPRENEURS!

EUROPEAN COWORKINGS PROGRAMME



IN THIS PLACE...

WE DO REAL

WE DO NETWORKING

WE DO SECOND CHANCES

WE DO "SPINGI e TIRA"

WE DO LEARNING

WE DO PLANS

WE DO FAMILY

WE DO "SENTITI LIBERO"



EUROPEAN COWORKINGS

ENTREPRENEURS

SOME OF OUR MENTORS AND



Start it Smart (Sofia, Bulgaria)



Rockstart (Amsterdam, The Netherlands)



Instituto Pedro Nunes (Lisbon, Portugal)



Betahaus (Berlin, Germany)

ENTREPRENEURS IN EUROPE



Impact Hub Prague (Prague, Czech Republic)



Republikken (Copenhagen, Denmark)



Republikken (Copenhagen, Denmark)



Impact Hub Budapest (Hungary)

SOME OF OUR ENTREPRENEURS THEIR PROFILE AND PROJECTS



Abdón Díaz is CEO and founder of aTR3SD, a study of engineering projects and technological consulting. He studied mechanical engineering while he worked in many industrial companies and now being 25 he has developed his fourth entrepreneurial project with the vision of leading an innovative evolution in the industrial market.

GOOX is a service of adapted innovation developed by aTR3SD. It was born with the aim of bringing technology to those companies that don't have enough resources to have their own R+D+I department. GOOX develops innovation plans, depending on the needs and resources of the company, to help them to get better revenues, reach higher objectives and open to new markets.



Alberto Del Viejo Sánchez is a young entrepreneur who participated in the programme with a first startup "Reemi". He is a technology lover and wants to create business in order to improve and simplify people's life. He is the winner of the contest "Explorer Jóvenes con Ideas 2019" the best startup contest in the region of Extremadura.

Reemi. Are you always leaving all your daily essentials everywhere? This problem is now solved with Reemi, a little device that can be stuck in all your daily essentials. You will get a message to your mobile if you leave them behind. Too simple..



www.RamenProfitableGames.com

Ángel Rodríguez is an enthusiast for videogames. In the past years he has worked as a software engineer in cutting edge technology for companies like Indisys and Intel and now he is the co-founder of Ramen Profitable Games where he applies his experience in startups and multi nationals to create ground breaking experiences and videogames.

Ramen Profitable Games is a videogame studio founded with the aim of creating amazing experiences for Virtual Reality. Currently developing Project G.E.C.K.O., a puzzle Shooter with inspiration in Portal and other Sci-fi classics that implements a revolutionary locomotion system that allows players to move naturally and instinctively on floors, walls and ceilings.



Anthony Zemour is a founder and CEO of LET'S CHARGE. He is a Law school graduate and he always had an entrepreneurial spirit.

Let's charge's vision is to build a performant network of superfast charging stations across Europe. We are motivated to make mobility more sustainable for our society, by helping achieve the 0 carbon emission objectives. Our mission is to make the charging experience for an electric vehicle driver as convenient as possible. Just let us take care of it.

SOME OF OUR ENTREPRENEURS THEIR PROFILE AND PROJECTS



Antonio Ordoñez is a real estate agent and has created a company that helps clients to buy real estate in beautiful city of Málaga. His aim is to create a company that helps anyone invest in real state easily.

Antonio Ordoñez is a company that offers high quality assistance to buy a suitable property in Málaga, Spain. The legal regulations are complicated and different from one country to another. He will work with a team of experts who know about different technologies and innovative solutions for real state market, offering the best product.



www.arquiludens.com

Auxí Martín González, is an architect from Tenerife and Co-Founder of Arquiludens, a project founded in 2017 and composed by a multidisciplinary team including 3 architects: Raquel Sánchez, Fran Hernández, Auxí Martín; and technical support including artists and pedagogues.

The driver of this project is Architecture, at the service of creativity, and the Game, as a mean of spatial learning. Arquiludens designs and implements projects of an educational and cultural nature in different formats: workshops, games, models, ephemeral architectures.

Our goal will be to develop Eco-Technological Toys well-balanced between tradition and innovation and based on "Green Economy"; with a positive environmental, educational and social impact for the common good.



www.abrazatulibertad.com

[@abrazatulibertad](https://www.instagram.com/abrazatulibertad)

Berta Durán is the founder of Abraza Tu Libertad, a mindful drinking community where anybody is willing to improve their relationship with alcohol and overall health.

Abraza tu libertad's approach is based on the latest psychological evidence and neuroscience and we are proud to say that our members are happy non-drinkers, by choice. We offer different kind of activities, programs, informative workshops, and coaching sessions, among other activities which are permanently updated in our social networks and website.



www.dnexperiences.com

Carlos Jonay Suárez Suárez has always been passionate about technology, innovation and its application in the business world. Thanks to these, he was able to launch his first startup: Funmusic. Since 2013 he has helped more than 100 projects, companies, entrepreneurs and professionals to achieve different objectives, markets or start their businesses. During these 7 years, he has also had the opportunity to be a co-founder or found his own projects, projects as: CJSS, Dymweb, ACEC or DNExp.

Digital Nomad Experiences (DNExp) is a network to share with you experiences and knowledge of great remote workers and digital nomads.

SOME OF OUR ENTREPRENEURS THEIR PROFILE AND PROJECTS



Carmen Cordero is an art therapist, specialized in Phototherapy with a degree in Audiovisual Communication and Graphic Design with great initiative and enthusiasm. She collaborates as art therapist in hospitals (Oncology, Mental Health, Alzheimer) and TEA people. She is focused to use art research in health and cultural contexts to help others.

La casa de la abuela is an artistic residence and retreat space where cultural workshops of different artistic nature will be organized. Located in a lost village, Chiclana de Segura, in the rural interior of Jaén (Andalusia), it will help to generate intergenerational cultural links between the inhabitants of the town and those of the house. This special space created by the hostess and the sponsors will introduce artistic initiatives to the visitors.



www.biofood.es

Dulcinea Ortiz is a masters degree educated Chemical Engineer with high experience in Safety and Risk, Processing, Environment and Research. She is an entrepreneur in organic food field. Driven by sustainability, environmental and health principles.

BIOFOOD is a trade-educational Start-Up driven by the need to raise awareness for a more responsible and respectful consumption of healthier food, in a sustainable, accessible and affordable way. Our goal is to deliver you maximum quality, at a price both fair to our farmers and producers and competitive for you. Your organic needs and sustainable concerns are our development engine power. Tell us about them!



Eduardo Gancedo, is a videographer and photographer from Huelva, a little town at the South of Spain. He is in process of developing his career as a social and wedding photographer. He loves working with people, portraits and similar, and can also work in any other kind of genres, both in studio and outdoor.



www.secretsound.es

Esther Pina is a 21year old girl who loves music. She plays 5 instruments and is a producer and DJ in a self-taught way. She has been selected by several entrepreneurship programs and is currently a member of the Cultural Factory, the coworking of cultural and creative industries in Spain.

Secret Sound is the first musical company specialized in the creation of inclusive musical experiences and accessible musical contents, breaking all barriers and making music accessible to everyone. She is currently preparing the first accessible music festival for people with hearing and language problems.

SOME OF OUR ENTREPRENEURS THEIR PROFILE AND PROJECTS



www.FranciscoReche.com

Francisco Jesús Reche Angulo studied marine and environmental sciences. After working in the Food and Agriculture Organization of the United Nations he is now completing a master's degree in Entrepreneurship.

ET&Co is a specialized grocery store which promotes ethical, healthy and sustainable diets, focusing on offering organic, local, vegetarian and healthy food options.



www.activityoncanarias.es

Guillermo José Barreto Suárez has more than 23 years of experience having different positions as Store Manager, Business/Sales Executive, Key Account in different sectors. He decided to launch a new project in the tourist industry as a Business Manager in Activity On Canarias®.

Activity On Canarias® is a tourism intermediation company for the management of experiences, events, excursions and tourism, with two areas: rural accommodation and consultancy. Their services consist of carrying out Experiential Activities, and offering an added value service based on sociocultural, gastronomic, rural and nature environment found in the Canary Islands.



Israel Peñalver Sánchez is 20 years old and combines his studies of a Double degree in SOFTWARE Engineering and Mathematics (URJC) with a professional job. His project is about the use of applications with artificial intelligence in the health sector, using IBM Watson Technology. It is based on giving diagnosis to diseases. It is a system that claims to be able to emulate and overcome the human brain.

Using Big Data, a large amount of data from patient medical records, it would be used in different machine learning. Machine learning is achieved with different tools, techniques, and algorithms that analyze the data used to create predictive models or identify patterns within the data.



www.mysportplan.weebly.com

Iván Ramírez Bravo, has finished Sports science degree. Last year, he started in the world of entrepreneurship with MySportPlan, and he had the opportunity to travel to Silicon Valley with the Program Explorer. Currently he works at the University of Extremadura as a researcher at the same time he develops his projects.

MySportPlan is a platform that connects sports professionals with people who want to practice sports in a social way. Through a web, you select your city, and your favorite activities. We focus on 4 groups of activities: Leisure and fun, Health, Adapted sport and elderly people.

SOME OF OUR ENTREPRENEURS THEIR PROFILE AND PROJECTS



www.holainfluencers.com

Laura Puga is a marketing and communication specialist. Her professional career has always been linked to the world of tourism and she has covered diverse fields, managing the marketing department of a hotel in Dublin or developing digital projects for some of the main tourist brands in the Canary Islands. Her expertise in influencer marketing led her in 2018 to the venture with Hola Influencers.

Hola Influencers is the first influencer marketing agency in Canary Islands, whose main objective is to connect brands with their target audience through influencers social networking channels. The agency develops a customized digital strategy with influencers, selects, negotiates and contracts the best influencer that fits with the brand and its target audience optimizing the return of the investment.



www.mikunastudio.com

Majo Fernández is a graphic designer and illustrator that has been working in London and Valencia. She created her company 4 years ago and has more than 20 loyal clients for different sectors (fashion, food industry, health...) in Madrid, Valencia, Albacete and London. She is specialized in pattern design, branding and illustration.

Mikuna Studio is a visual communication studio that develops graphic design, illustration and photography projects. Mikuna studio is focused in its own brand, Mikuna Project, a personal project that develops its own products: toys arts (vynil toys for collectors) and a line of unique characters inspired in Japanese culture, made out of recycled materials. 5% of sales will be allocated to social causes.



www.coku-app.com

Margarita Mondéjar is an expert in conversational marketing who has been working for several years as a Computational Linguist in companies as Vócali, Indisys and Intel. This combination is an advantage nowadays as voice interfaces are becoming a reality.

Cilantro Tech was born to fill the market gap that has appeared with the birth of chatbots.

A small e-commerce or a company with hundreds of calls a day to its customer service can save costs by automatizing part of their services. A chatbot is working 24 hours and it can answer simple questions or even make a booking on our behalf. All of our chatbots use the technology of natural language treatment offered by Google.



Maria Herrera Mateos is Founder, CEO at Walwin and Entrepreneur.

María is passionate about connecting people through technology to achieve their dreams. She holds a degree in Advertising and Public Relations and Marketing and has international experience (Chile, The Netherlands and Italy).

She has been selected in several programs for entrepreneurs such as: Think Big program (Fundación Telefonica), Explorer program (Banco Santander)...and has been awarded several prizes with her project Walwin: Start up 'award-MadridEmprende, best project of the San Pablo CEU University, Woman Explorer Award and "Accésit Mención Especial" of the University of Cadiz.

Walwin is an online scholarship search platform that connects young people with the best scholarships to study and/or work abroad that best fit their personal and professional profile.

SOME OF OUR ENTREPRENEURS THEIR PROFILE AND PROJECTS



www.urbangreenclub.es

Nicolás Gemio has a background in Politics and developed his professional career in Communication and Training. The desire to reconnect with nature led him to study sustainability and organic agriculture and found that these two were ideal tools to transform our cities and prepare them for the future.

His project **Urban Green Club** is aimed at expanding urban gardening at scale and increasing environmental awareness. They design and set up the community gardens, together with the human facilitation process needed for projects to succeed.



www.siniguaramosdenovia.com

Nuria Granda is Ceo of the Start Up "**Sin igual Ramos de Novia**" and at the same time she is a criminal Lawyer.

She is developing with her team the project "**Woman helps Woman**". We make and sell artistic handmade bridal bouquets and accessories. Our artistic alternative bridal bouquets have obtained the recognition of "Moda España". Bouquets and accessories are unique, with high quality materials, natural pearls, jewellery, cloths and sewn flower by flower by woman at risk of social inclusion.



www.bluejack.xyz

Oliver González is passionate about musical instruments and the technology that is inside of them. He owns a collection of more than 30 instruments ranging from ukuleles to electric guitars. He has been an entrepreneur/angel investor since 2003 in various sectors like industrial maintenance, e-commerce and mobile apps. He has founded Bluejack: a brand that will bring back the wireless experience to electric guitars and other electronic instruments.

Bluejack is a device that can be connected to a musical instrument headphones output so you can hear it with Bluetooth headphones instead of with a cable. We have validated our solution and developed a working prototype. Now it is ready to be launched in a crowdfunding campaign that will take place in October 2019.



www.tuplandebienestarpersonal.com

Paqui Montoro is graduated in naturopathy, yoga teacher and expert in therapeutic yoga. She has had the opportunity to participate in mindfulness retreats in Spain and France.

Tu Plan de Bienestar Personal is a unique methodology based on yoga and naturopathy, always working in a holistic way: body, mind and spirit. Nature, clarity and calmness in your daily life with my books, courses and coaching.

SOME OF OUR ENTREPRENEURS THEIR PROFILE AND PROJECTS



Pilar Guerrero Jerez is an architect and photographer from Almería.

Remember is a project that faces the prevention and treatment of dementia through photography by selecting and using images linked to the most personal and emotional memories of someone to stimulate memory and fight oblivion. It is a personalized service aimed at elderly people who are beginning to suffer from dementia and their families.



Teresa Guerra Gil is the founder of EcoHostel Caracol. She studied Environmental Sciences, Ecological Agriculture and collaborates with ENTERCOM (Entrepreneurship Education through Urban Regeneration and Commons Valorisation) as a trainer. She is an environmental scientist by vocation, living with values on healthy food, circular economy and responsible tourism.

EcoHostel Caracol is a social and green enterprise. Located in an old building, it is rehabilitated following the bioclimatic principles as well as Zero Waste and Economy for the Common Good; it will be the hub for backpackers, cyclo-travellers or digital nomads and will reinvest or donate part of the benefits to help the local community through different social projects.



www.yourspanishclassroom.com

Yolanda Martin is an online Spanish teacher with more than 15 years of experience. She decided to create **Your Spanish Classroom**, an online Spanish school that offers individual solutions to relocated company employees. Lessons are carried out via video conference and all of the material is adapted to the students' needs.

Students can learn the new language from the privacy and comfort of their own home or office. These highly personalised courses and the unique learning material will guarantee students' language learning progress.

SOME OF OUR ENTREPRENEURS THEIR PROFILE AND PROJECTS

WHAT DO YOU GET AS AN ENTREPRENEUR?

- You will get free training and personalized mentoring from European mentors in entrepreneurship and innovation centres all around Europe.
- You will be part of a network of entrepreneurs willing to make their businesses grow.
- You will live an experience abroad, where experts from different fields will make you see things in a different way.
- You will participate in a final Wrap-Up Event, where you can present your pitch to European experts and receive feedback on how to approach your business and make it evolve.

APPLICATION REQUIREMENTS

- The entrepreneur's business project has to be under way or already running (max. 3 years).
- Project ideas can address any field of activity (IT, Tourism, Health, Collaborative Economy, Green and Circular Economy, Social Innovation...)
- A high level of English is required as well as a strong motivation towards the Programme.
- The fact that a given business project idea will be internationally mentored has to make sense.
- Special consideration is given to innovative and creative ideas as well as social and green projects.

JOIN OUR
PROGRAMME!



Do you have questions? Contact us!: europeancoworkings@eoi.es

WRAP UP EVENT TOLEDO

JUNE 2019



EU Mentors and entrepreneurs



Senior entrepreneur sharing his experience



WRAP UP EVENT TOLEDO

JUNE 2019



EU Mentors and entrepreneurs

Actividad gratuita cofinanciada por:



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