

MÁSTER IN

Sustainability, ESG and Impact Innovation

MADRID

At EOI we are committed to conscious leadership: sustainable, digital, diverse, entrepreneurial and transformative. Because in EOI we train in knowledge, but also in values: we pursue the common good, progress and balance between economic and human. We go beyond training. **EOI is the impact that our students will have on the planet. They are the ones who will build the future.**



www.eoi.es



Presentation


Do you want to contribute to human development by seeking to relieve poverty, satisfying the basic needs of all people by promoting sustainable economic growth? Then you might want to join the Master in Sustainability, ESG and Impact Innovation program!

The purpose of the program is to prepare a new generation of responsible business and community leaders that will take organizations and policy makers to meeting the global challenges of the 21st century. You will get the experience of top professionals, experts in development, environmental management, sustainability, ESG, and Social Entrepreneurship among others.

The Masters prepares students in leading Sustainable Development Projects; devising Sustainability Strategies in private companies, international organizations, NGOs, integrating social and environmental aspects in their core business; identifying key indicators to evaluate strategies for Sustainability; and developing engagement strategies to effectively communicate with the different stakeholders.

 **START DATE**
September

 **DURATION**
600 h + Project

 **DEDICATION**
Monday to Thursday

 **MODALITY**
Presential

 **CAMPUS**
EOI Madrid

 **PRICE**
16.900 €



AIMED AT

You can access the Master degree if you are... A university graduate or a young professional interested in developing your professional career within the area of Sustainability, ESG and Impact Innovation. Applicants are welcome from any subject discipline. A person with a good command of the English language.

Contents

THEORY AND PRACTICE FOR SUSTAINABLE DEVELOPMENT

- Development perspectives
- Sustainable development in the third sector : NGO ´S
- Leadership for Sustainability
- Sustainable urban planning
- Global food markets
- Challenges of rural development
- Technology and development

ENVIRONMENT AND BUSINESS

- Mitigation and adaptation to climate change & Low carbon economy
- International Environmental Framework
- Energy planning
- Environmental Economics and Accounting
- Renewable energies
- Energy poverty
- Environmental Impact Assessment and Strategic Impact Assessment
- Corporate Environmental Management
- Natural Resource Management

SUSTAINABILITY & BUSINESS

- Stakeholders and the demand for accountability, transparency and corporate citizenship
- Business ethics and good governance
- Risk and reputational management
- Social Dimension of CSR in the supply chain & Strategic human Resources Management
- Creating adaptive thriving SMEs
- Sustainability in Start-ups

MEASURING AND REPORTING SUSTAINABILITY

- Key performance indicators
- International Standards & Sustainability reporting

BUSINESS FUNDAMENTALS

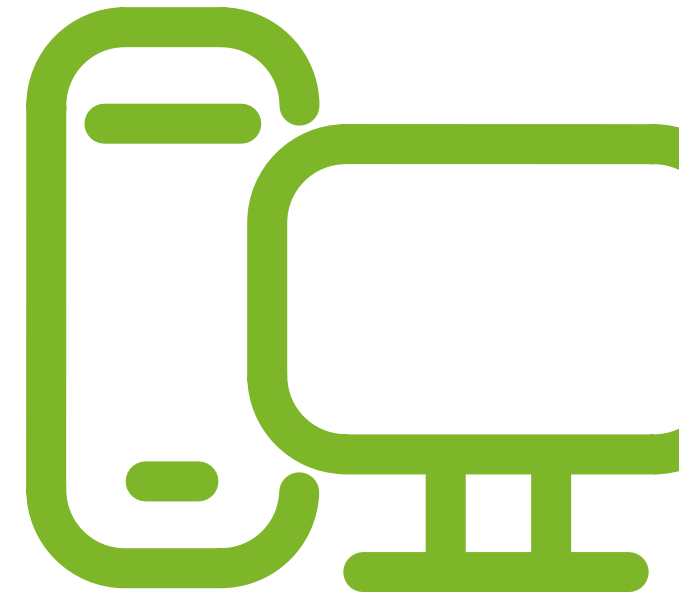
- Finance
- Marketing

SUSTAINABILITY APPLICATIONS: WHERE SUSTAINABILITY GETS DOWN TO BUSINESS

- Social Entrepreneurship
- Socially Responsible Investment
- Finance for Development (venture capitals, microcredits...)
- Circular Economy

WORKSHOPS AND VISITS FINAL PROJECT

- During the last months of the Master, a Final Project must be undertaken in teams. A tutor will be assigned to work closely with the students in selecting a challenging case study, drawing a constructive analysis, designing successful strategies in an innovative and creative way.





100 CONTACT HOURS

THE LIDER+ PROGRAMME

Workshops on executive skills

Following the 'Learning by Doing' approach, you will acquire executive skills that are essential for the development of your professional career, such as leadership, decision-making, communication, negotiation, etc.

THE DIGIT@LL PROGRAMME

You will train to become a professional who understands the digital transformation and who can provide leadership on the subject for organizations of all types. .

THE SOCIAL.es PROGRAMME

The project carried out by the students must pursue some of the social SDG . This is a way to learn by helping others.

THE VENTURE LAUNCHPAD PROGRAMME

Master's Degree Final Project

Complete development of an entrepreneurial project, based on the Lean Startup methodology.



We train
talent for a Sustainable
Future

Your future

Graduates of the Master in Sustainability, ESG and Impact Innovation program gain skills and competencies that are suitable for posts in a wide range of sectors and organizations both in Spain and internationally, including:

- The private sector, particularly in company departments working on sustainability.
- Consultancy groups working with clients on sustainability issues.
- International and regional development agencies such as the United Nations, World Bank, Development Banks, European Commission, etc.
- Non-governmental organizations (NGOs) working in advocacy, research and campaigning for sustainable development.
- Government ministries and departments working on economic, social and environmental issues, as well as bilateral development agencies.
- Universities and research centers focused on sustainable development issues.
- In some cases students have also established themselves as independent consultants or set up their own small businesses and social enterprises.

We are with you from the very beginning of the training program for you to develop and strengthen your professional skills to join the labor market.

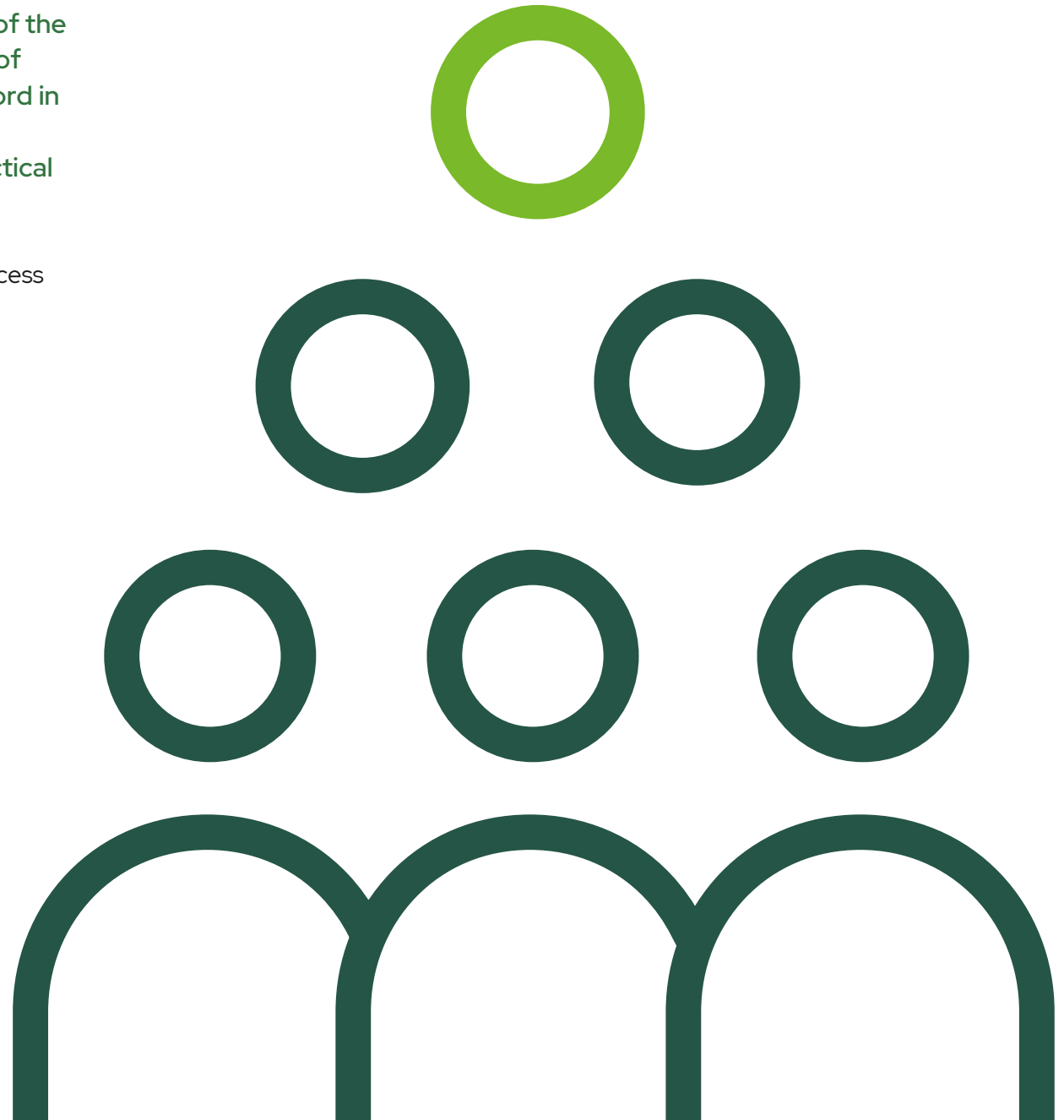
Our careers service will provide you personalized monitoring and employability workshops: CV preparation, group dynamics, improving your personal brand, preparing for job interviews... Furthermore, EOI offers you the possibility to gain practical experience in companies. A number of students have had the opportunity to take up internships after the course with organizations such as: Factor CO2, Repsol, BBVA, KPMG, Banco Santander Telefonica, Allcot, Foretica, Cofides, Attalea Partners, Forética, CO2 Logic, Green Eagle, Pwc or Axa.



Features teachers

In EOI, teachers are a fundamental part of the success of the courses. The cloister is formed by business executives of recognized professional prestige and proven track record in the subject taught, which transmit not only knowledge theoreticians, but also their own experience in the practical application of them.

The teachers will accompany you throughout the learning process and will be at your disposal for questions on any topic of the subjects they teach.



Features teachers

Carlos Aguirre

ExDirector of the Cabinet
SECRETARY OF STATE FOR ENERGY

Valentín Alfaya

Q&E Corporate director
FERROVIAL GROUP

Freest Harriest

Programme Officer
ECONOMISTAS SIN FRONTERAS

Miguel Ángel Casemiro

Subdirector
FUNDACIÓN GENERAL DE LA UCM

Angel Pérez Agenjo

Founder and Managing Partner at
Transcendent,
BCORP

Javier Goizueta

Georgetown University Global C.
LEADERSHIP 2014 FELLOW

Teresa Caverio

Economic Justice Research Lead
OXFAM

Nicola Cerantola

Founder & CEO
ECOLOGING

Gabriel Pons

Consultant at Estatera
rural development

Gonzalo Fanjul

Policy director | ISGLOBAL
Co-founder | FUNDACIÓN
POR CAUSA

Carlota de Paulo Coelho

Sustainability | EU Law | EFRAG SR TEG
MEMBER

Elisa Gómez

Founder & CEO
BETTER TOGETHER.
SUSTAINABILITY MADE SIMPLE

German Granda

General Manager
FORÉTICA



Features teachers

Maryse Labriet

Director

ENERIS ENVIRONMENT

Andrés Rodríguez

Sustainability Manager

ASHOKA, INNOVATORS FOR THE PUBLIC

María Zapata

International Operations director

ASHOKA, INNOVATORS FOR THE PUBLIC

Marcos López Brea

Deputy Business Development

HYDROGEN

Alejandro Rodríguez Bolaños

Impact Strategist & Open

Ecosystem Lead | THE OVERVIEW EFFECT

Co-founder | TALENTO PARA EL FUTURO

Global Shaper (WEF) & Young Civic Leader

Kepa Solaun

CEO

FACTOR CO2

Leda Stott

Specialist

PARTNERSHIP AND SUSTAINABLE
DEVELOPMENT

Emilio Martín-More

Sustainability Manager

BBVA

Ana Tejedor

Senior Partner at

KAIM MARIN ESERVICES

Helena Pérez

Partner

IMPROVING WORK LIFE

Daniel Truran

Director general

EBBF (Mindful People Meaningful Work)



Experiencia EOI

“

From my personal experience, the “IMSD” year was one of the best years of my life. The experience I went through allowed me to grow not only on a professional level but also on a personal level. The teachers at EOI were our biggest inspiration for our future paths. One of the best advantages of EOI was the networking we were building up for our future careers.

Marta Barahona Arroyo

Environment, Climate change and Sustainability
Responsible at Gaber´s & Avocados
International Master in Sustainable Development and
Corporate Responsibility by EOI

“

«The EOI program gave me the chance to know a lot of experts in RSC, met other students with the same concerns about the future and a different way of doing business. I learnt a lot from the teachers, but as an international master my best experience was to learn from my classmates, in a so mix group, with different ages, cultures, life experiences... The school and the EOI employees are great, they always have time to listen to you and help you in everything that they can, you can feel that they have been working there for a long time and they have a lot of experience”

Mario Escamilla Quiles

Product Trainer Grupo TEKA
International Master in Sustainable
Development and Corporate
Responsibility by EOI

This program contributes to the 2030 Agenda in the following SDG:



In EOI we want to help you so that achieve your professional challenges with the best market formation **for t his you we offer a number of advantages economic that will facilitate your access to the programs of your interest in the school.**

Check in:

www.eoi.es/programas/becas-y-descuentos



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Future



GOBIERNO
DE ESPAÑA

MINISTERIO
DE INDUSTRIA
Y TURISMO



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